

WE ARE ALASKA

KNOW THE FACTS

A TRIP TO ALASKA IS A MUST-SEE EXPERIENCE FOR YOUR CLIENTS. TO ASSURE THEY HAVE THE VACATION OF THEIR DREAMS, TRUST **THE REAL EXPERTS.**

- **ONLY HOLLAND AMERICA LINE** has been taking guests to Alaska for longer than it's been a state. In 2022 we'll celebrate **75 YEARS** in the Great Land!
- We offer **MORE CHOICES OF ITINERARIES WITH GLACIER BAY NATIONAL PARK**, all with clear views from our **UNCROWDED SHIPS**.
- On Land+Sea Journeys (cruisetours) we use **OUR OWN HOTELS, RAILCARS AND MOTORCOACHES** for seamless travel, more guest-friendly schedules and **CONSISTENT QUALITY AND SERVICE** from ship to shore.
- Our thousands of employees in Alaska are the most **KNOWLEDGEABLE** and **BEST TRAINED**.

THE BEST WAY TO SELL ALASKA	Holland America Line	Norwegian Cruise Line	Royal Caribbean	Celebrity
RATED BEST IN ALASKA by Cruise Critic Cruisers' Choice, AFAR and more.	✓			
UNMATCHED EXPERIENCE AND KNOWLEDGE with 75 years in Alaska.	✓			
Alaska fleet of 6 PERFECTLY SIZED SHIPS , including Pinnacle-class ship, <i>Koningsdam</i> . Overall fleet averaging just over 2,100 guests per ship.	✓			
MORE GLACIER BAY: 105 of 131 Alaska sailings include Glacier Bay National Park.	✓			
7-day roundtrip VANCOUVER CRUISES INCLUDING GLACIER BAY NATIONAL PARK.	✓			
Glacier Discovery itineraries with TWO GLACIER VIEWING DAYS.	✓			
COMPANY-OWNED AND OPERATED hotels, railcars and motorcoaches in Alaska & the Yukon, with highly knowledgeable employees.	✓			
Company-owned 60-ACRE MCKINLEY CHALET RESORT bordering Denali National Park.	✓			
DEEPER DENALI: MORE TO EXPLORE with up to 3 nights at Denali National Park.	✓			
MCKINLEY EXPLORER® LUXURY DOMED RAILCARS with more guest-friendly schedules.	✓			
DIRECT TO DENALI VIA RAIL on select itineraries.	✓			
TUNDRA WILDERNESS TOUR INCLUDED on all 2- and 3-night Denali stays.	✓			
EXCLUSIVE YUKON+DENALI LAND+SEA JOURNEYS (cruisetours) with Journey Host.	✓			
RETRACE THE KLONDIKE GOLD RUSH all the way to Dawson City.	✓			
EXPLORATIONS CENTRAL® Alaska-focused programming and onboard Naturalist.	✓			
VIRTUAL ON STAGE ALASKA DESTINATION EVENTS in partnership with Travel Advisors.	✓			
UNRIVALED CUISINE guided by a Culinary Council® of world-renowned chefs.	✓			
THE BEST LIVE MUSIC AT SEA with B.B. King's Blues Club, Lincoln Center Stage, Billboard Onboard and Rolling Stone Rock Room.	✓			
Alaska fleets with an average of over 2,600 to nearly 3,700 guests (with select ships 4,000+) = MORE CROWDS.		✓	✓	✓
OUTSOURCED ALASKA LAND TOURS , hotels, and rail experiences.		✓	✓	✓
Tour guide required to navigate THIRD-PARTY HOTELS AND TRANSPORTATION.		✓	✓	✓

BOOK YOUR CLIENTS WITH **THE BEST IN ALASKA** AS RATED BY TRAVEL EXPERTS AND EXPERIENCED CRUISERS

75
YEARS IN
ALASKA



We are staying atop health and safety protocols in our continuing effort to minimize the risk of exposure to COVID-19, which may impact our voyages and offerings, including amenities and itineraries. All U.S. voyages are subject to CDC Cruise Travel Advice which is available at hollandamerica.com/advisory. Ships' Registry: The Netherlands.

Travel Advisors: For more information and bookings please contact NZ representative Francis Travel Marketing on 09 444 2298 | 0800 422 784 | reservations@francistravelmarketing.co.nz.