

# CRUISE to SUCCESS

A GUIDE TO SELLING CRYSTAL RIVER CRUISES WHERE TRUE LUXURY MEETS EUROPE'S GREATEST RIVERS

# the WORLD of CRYSTAL

From the World's Most Awarded Luxury Cruise Line, the unrivalled Crystal Experience has evolved into an extraordinary collection of remarkable journeys that goes far beyond all-inclusive luxury to offer the most elegant journeys by ocean, river, yacht and air. Modern and sophisticated, yet infused with a classic ambiance, Crystal is defined by a fleet of stylish ships, yachts and jets of exceptional design, epic land adventures and a level of six-star service simply unsurpassed in luxury travel today.

### OUR PORTFOLIO

#### **CRYSTAL CRUISES®**

Crystal Symphony<sup>®</sup> Crystal Serenity<sup>®</sup>

CRYSTAL RIVER CRUISES Crystal Bach Crystal Debussy (2018) Crystal Mahler Crystal Mozart Crystal Ravel (2018)

**CRYSTAL YACHT EXPEDITION CRUISES** Crystal Esprit Crystal Endeavor (2020)

#### PRIVATE JET CHARTERS

Take advantage of new unprecedented charter opportunities with Crystal.

CRYSTAL AIRCRUISES Crystal Skye Aircraft operated for Crystal AirCruises by Comlux Aruba NV.

CRYSTAL LUXURY AIR Bombardier Global Express XRS Jet Crystal Luxury Air operated by Corporate Flight Management, Inc.

FROM BASEL TO BUDAPEST, ANTWERP TO AMSTERDAM, CRYSTAL'S RIVER SHIPS BRING GUESTS INTO THE HEART OF EUROPE'S GREATEST CITIES WHILE BRINGING A NEW STANDARD OF LUXURY TO ITS MAJOR WATERWAYS. YOU CAN FOLLOW A COURSE DOWN THE DANUBE, RHINE, MAIN AND MOSELLE RIVERS TO ICONIC DESTINATIONS, ENJOYING A COMPLIMENTARY EXCURSION IN EVERY PORT AND NEW SIGHTS TO BEHOLD AROUND EVERY RIVER BEND.



Overall, Cabins/Facilities, Food, Service, Itineraries/Destinations, Excursions/Activities, Value

# **EXPLORE EUROPE** in UNRIVALLED LUXURY

Elegance and innovation reign aboard Crystal's sleek river ships, as the fleet marks the introduction of true luxury sailing along Europe's rivers.

CRYSTAL MOZART

#### CRYSTAL MOZART

Guest Capacity | 154 Per Guest Staff Ratio | 1.67 Length | 395 ft (120.4 m) Width | 75 ft (22.9 m)

**OFFICERS & CREW** European Officers All European Crew Total Crew | 92

#### CRYSTAL BACH | CRYSTAL DEBUSSY CRYSTAL MAHLER | CRYSTAL RAVEL

Guest Capacity | 106 Per Guest Staff Ratio | 1.55 Length | 442 ft (135 m) Width | 37.5 ft (11 m)

**OFFICERS & CREW** European Officers All European Crew Total Crew | 68

#### CRYSTAL MOZART - 154 GUESTS

As the largest and most spacious of any European river ship, the award-winning Crystal Mozart commands the Danube with a regal presence and a host of exclusives: the most expansive, beautifully designed suites, a 360° promenade deck, a dedicated cigar lounge, a living rooftop garden and Crystal's exclusive pop-up bar - an iconic spot on the river yacht's top deck. Magnificently reimagined to Crystal's exacting standards of service, space, quality and choices, this legendary vessel captivates the incomparable Crystal Life Spa, complete with private treatment rooms an indoor swimming pool and a salon, making it the largest and most comprehensive on the rivers.

#### CRYSTAL BACH | CRYSTAL DEBUSSY CRYSTAL MAHLER | CRYSTAL RAVEL

#### **106 GUESTS**

The all-suite, butler-serviced river ships continue to elevate the standard of excellence on Europe's rivers, as they debut with astounding style and design unmatched in the industry. With every exquisitely appointed suite situated above the water line, quests relish unobstructed views of the picturesque landscapes through Panoramic Balcony Windows. Plush social spaces allow for indoor and alfresco recreation, while every detail is attended to by the six-star service for which Crystal is celebrated.



## THE CRYSTAL RIVER DIFFERENCE

Extraordinary personal attention, butler service for every suite and superb, and farm-to-table cuisine are among the defining characteristics of Crystal River Cruises, as are all-suite ships of stunning design, the largest luxury suites in river cruising, expansive social spaces and an ambience of boutique elegance. Our fleet will comprise of four sleek luxury river ships — *Crystal Bach, Crystal Debussy, Crystal Mahler* and *Crystal Ravel* — in addition to The Queen of the Danube, *Crystal Mozart*. All-suite, 106-guest capacity Rhine Class river ships will join the award-winning 154-guest *Crystal Mozart* to explore the Danube, Rhine, Main and Moselle Rivers calling in charming riverside ports in Netherlands, Germany, Slovakia, Austria and Hungary, plus bustling hubs like Vienna, Frankfurt, Budapest and Basel. Guests enjoy a curated collection of Crystal Complimentary Adventures ashore, offering unmatched options for cultural enrichment and active adventure, including an invitation to dine at renowned restaurants in select cities. Each river ship carries its own excursion yacht as well, allowing for intimate explorations into smaller waterways.

## DID YOU KNOW?

- Crystal River Cruises' Rhine Class offer all-suite accommodations above the waterline.
- Crystal Mozart is the widest river ship in all of Europe, with the only true full-service spa facility.
- Crystal River Cruises includes European Butler service for every room category.
- Complimentary invitation to dine at world-renowned restaurants ashore (categories PH and above).
- Over 225 shore excursions in five categories (Tantalising Gastronomy, Exhilarating Adventures, Cultural Discoveries, Personal Connections and customised Design Your Time), a diverse array of choices letting you enjoy the intimacy of small groups when going ashore.
- Also, did you know that Crystal River Cruises allows your clients to pre-select their shore excursions starting as early as nine months before sailing? Ask your Sales Representative for details.



### SIGNATURE HALLMARKS

- Crystal's heritage of over 26 years of award-winning experience serving luxury travellers best
- Crystal's state-of-the-art river ships are exceptionally designed to capture the classic elegance of the Crystal Experience found aboard our award-winning ocean ships
- The most spacious state-of-the-art fleet, carrying fewer guests than similar-sized ships
- The largest luxury suites of any European river ship, measuring up to 883 square feet (82 square metres)
- The highest staff-to-guest ratio among all European river cruise lines and include European Butler service for every room category.
- All-suite river yachts feature a king-size bed, most with walk-in closets and double sink vanities
- High-tech in-suite amenities, including: bedside iPad directory; interactive TV system with complimentary movies on demand, extensive music library; ambient lighting and temperature controls
- Flexible open seating dining: guests can dine when they want, where they want and with whom they want in their choice of up to 4 restaurants

- Wine sommeliers offering educational insight and endless pour of acclaimed vintages
- Farm-to-table dining featuring Crystal's innovative and acclaimed six-star cuisine with regionally-inspired menus
- Full service, well-appointed Crystal Life Spa aboard each river ship, staffed by dedicated, highly-trained professionals
- Fitness centre led by a dedicated fitness director who leads daily yoga and exercise classes
- > 24-hour room service, including selections from Waterside
- > Complimentary Crystal Signature Event on every itinerary
- Expertly curated exclusive shoreside events including Epicurean Culinary Experiences at renowned restaurants and private concerts at signature venues
- » Crystal luxury motor coaches, featuring complimentary Wi-Fi
- Fleet of 32 ft. (9.75 m) private excursion yachts with climate-control cabins for adventurous and intimate explorations of the rivers and their tributaries for exclusive tours on the river
- > Unmatched collection of multiple Crystal Collection ashore in each destination; cultural, active and overland



## LUXURY AT EVERY TURN

The celebrated Crystal River Cruises Experience begins in the fine details, culminating in an All Exclusive, unforgettable luxury holiday. Attending to these details is Crystal's expert staff, who meticulously works to ensure travellers' ultimate comfort at every point in their journey. Each moment aboard a Crystal River Cruise is filled with luxurious ease and amenities that surpass the comforts of home.

- > Unmatched culinary experiences featuring Michelin-inspired, farm-to-table dining on board
- » European butler service for every room category
- The highest staff-to-guest ratio among all European river cruise lines
- » Full-service Crystal Life Spa aboard each river ship

#### ALL-INCLUSIVE CRYSTAL LUXURY

- » All-suite, butler-serviced accommodations
- $\gg$  All gratuities, shipboard and shoreside
- » Michelin-inspired, farm-to-table dining
- > Unlimited select fine wines, sparkling wines, premium spirits, and beers
- > Welcome bottle of sparkling wine and two bottles of wine in-suite
- » Unlimited soft drinks and bottled water in-suite
- The Pantry: 24-hour self-service venue offering specialty coffees, teas, wines and nonalcoholic beverages
- 24-hour room service with options available from Waterside

- » 24-hour free unlimited Wi-Fi access
- $\gg$  Daily yoga and fitness classes
- >> Onboard entertainment and enrichment programs
- » Daily choice of electronic international newspapers
- » High-tech in-suite amenities including bedside iPad directory with ambient lighting and temperature controls
- » Complimentary self-service guest laundry
- Complimentary airport transfers between the airport and the river ship on days of embarkation and disembarkation