



# TRAVEL AGENTS GUIDE



AMERICAN QUEEN®



AMERICAN EMPRESS®



AMERICAN DUCHESS®



# ABOUT AMERICAN QUEEN STEAMBOAT COMPANY



## *Points of Distinction*

THE LARGEST, MOST OPULENT  
RIVERBOATS IN THE WORLD

INCLUDED SHORE EXCURSIONS IN EVERY PORT

INCLUDED DELUXE HOTEL STAY BEFORE  
EMBARKATION – INCLUDES BREAKFAST, TAXES,  
PORTAGE AND TRANSFERS

COMPLIMENTARY WINE AND BEER WITH DINNER

COMPLIMENTARY CAPPUCCINO, ESPRESSO,  
BOTTLED WATER, SOFT DRINKS, POPCORN,  
ICE CREAM AND MORE THROUGHOUT THE VOYAGE

COMPLIMENTARY INTERNET

UNIQUELY AMERICAN THEMED VOYAGES SUCH AS:  
JAZZ AND BLUES, BOURBON, MARK TWAIN,  
ANTEBELLUM PLANTATION HOMES,  
CIVIL WAR, ELVIS & MORE

COUNTRY CLUB CASUAL AMBIANCE,  
NO FORMAL WEAR REQUIRED

ACCLAIMED MUSICAL REVUES AND CABARET

REGIONALLY INSPIRED, EPICUREAN CUISINE TAILORED  
FROM THE FINEST, LOCAL INGREDIENTS

DAILY LECTURES BY THE RIVERLORIAN, OUR  
ONBOARD HISTORY AND CULTURE EXPERT

OUR OWN DEDICATED FLEET OF LUXURY COACHES

FIRST ALL-SUITE U.S. PADDLEWHEELER  
*(Exclusive to American Duchess)*

PRIVATE VERANDA SUITES TO OWNER'S SUITES  
RANGE FROM 240 TO 550 SQ. FT.  
*(Exclusive to American Duchess)*

The mighty rivers of the United States of America once served as the great highways of early exploration and inspired dreams of discovery. Today, the American Queen Steamboat Company re-creates the same sense of wonder, excitement and inspiration with all the convenience and comfort of modern luxury aboard three of the largest and most elegant riverboats in the world, the American Queen, American Empress and the American Duchess. Travelling in the wake of legends, guests are transported to an era of leisurely and romantic travel.





# REASONS TO SELL

## AMERICAN QUEEN STEAMBOAT COMPANY

- ★ **Agents earn higher commissions.** All of the inclusions (selected shore excursions, hotel stays, transfers, drinks with dinner) are commissionable.
- ★ **We're here to help and support you** with in-store training, expos, client functions and more.
- ★ **Casually elegant atmosphere your clients will love.** Tell your clients to leave their ball gowns and tuxedos at home and to bring their walking shoes, shorts and hats for the daytime and for evenings - country club casual.
- ★ **Outstanding cuisine** showcasing the varied cultural and culinary influences throughout the regions of America – whether they want light or hearty, decadent or healthy, your clients will enjoy the variety on offer.



## AMERICAN QUEEN STEAMBOAT COMPANY GUESTS

- Well-travelled and wanting to experience a unique style of leisurely and romantic cruising.
- Usually aged 50 to 70 years with slightly younger guests during summer.
- People who love history, food, relaxing and music, combined with journeys throughout America's heartland.
- Guests enjoy travelling with AQSC and the same familiar service standards – all three vessels and their unique itinerary and experience offer.



# ABOUT OUR FLEET



## AMERICAN QUEEN

is 6 decks high and at 27 metres wide, she is 2 and a half times wider than the riverboats in Europe. She is the largest and only active steam powered paddle wheeler still operating and can carry 430 passengers. There are 2 restaurants, gym, small pool, public spaces including lounges, bars and extensive veranda equipped with swings and rocking chairs just to sit and enjoy the river. Staterooms range from interior to suites.



## AMERICAN EMPRESS

is 4 decks high and 29 metres wide and proudly serves as the largest overnight paddlewheeler riverboat west of the Mississippi River. She carries 220 passengers, has an impressive collection of historical artefacts and artwork, 2 dining venues, dynamic public spaces and stunning décor. Staterooms range from outside to suites.



## AMERICAN DUCHESS

is the first all-suite paddlewheeler on U.S. rivers, a floating, intimate masterpiece that can carry up to 166 guests through America's heartland. The paddlewheeler features single-seating main dining in the Grand Dining Room, a more casual dining experience at The Rivers Grill, entertainment venues and soaring ceilings. Her suites range from 180 sq. ft to the spacious 550 sq. ft Loft Suites which are unique to the American Duchess.

## AMERICAN QUEEN®

The largest, most opulent riverboat in the world

### RESTAURANTS

JM White Dining Room  
The Front Porch Cafe  
The River Grill & Bar

Spa treatments

Gym and pool area

### LOUNGES & BARS

The Grand Saloon  
Mark Twain Gallery  
Card rooms  
Engine Room Bar/Club  
Main Deck Piano Lounge

## AMERICAN EMPRESS®

The largest and most elegant riverboat in the Pacific Northwest

### RESTAURANTS

The Astoria Dining Room  
The River Grill & Bar

### LOUNGES & BARS

Paddlewheel Lounge  
The Show Lounge

## AMERICAN DUCHESS®

The first all-suite U.S. paddlewheeler with open seating dining

### RESTAURANTS

The Grand Dining Room  
The River Grill & Bar

### LOUNGES & BARS

The Auditorium Show Lounge  
Grand Lobby & Bar  
The Gallery Bar

## HOW CAN WE HELP YOU?

IN-STORE TRAINING • FILM NIGHTS • CLIENT FUNCTIONS • EXPOS • LOCAL MARKETING

To learn more about The American Queen Steamboat Company, please contact your local Sales Manager at your earliest convenience. They will be more than happy to set up training, hold a consumer evening or discuss local Marketing initiatives. For more information please contact Francis Travel Marketing 09 444 2298 or 0800 422 784.

**MELISSA ROBERTS** Business Development Executive [melissa@francistravelmarketing.co.nz](mailto:melissa@francistravelmarketing.co.nz) Ph 021 325 421

**KATARINA ROOKES** Business Development Executive [katarina@francistravelmarketing.co.nz](mailto:katarina@francistravelmarketing.co.nz) Ph 021 736 011